

2015 EDITORIAL CALENDAR *July - December*

July Issue

Management Companies—Customer Service, Different Services Provided, Employee Training, and Workplace Safety
Hurricane Preparedness—Protecting and Preparing Your Roof, Building Structures (painting, balconies, concrete, windows & doors), and Financial Protection (unlicensed contractors, scam artists).

(Deadline 6/8/15)

August Issue

Financial Focus—Accounting, Banking, Collections, Reserves
Concrete—Balconies and Railings, Cathodic Protection, Parking Garages, Restoration, Spalling, Structural Strengthening, and Waterproofing

(Deadline 7/8/15)

September Issue

Asphalt—Maintenance, Paving, Rejuvenation, and Sealcoating
Pipelining—Broken Pipes, Disaster Restoration, Leak Detection, Pipe Restoration, and Submetering

(Deadline 8/8/15)

Most of our educational editorial contest is provided by our advertising partners. Although every effort will be made to adhere to this schedule, it is subject to change.

October Issue

Safety & Security—Access Control, Alarm Monitoring, Life Safety Systems, Security Guards, and Video Surveillance
Painting & Waterproofing—Coatings, Exterior and Interior Painting (differences and similarities), Glazing and Wet Sealing, Pressure Cleaning, and Stucco Repair

(Deadline 8/31/15)

November Issue

Roofing—Cleaning and Stain Prevention, Cool Roofs, Financing, Inspections, Repair, Replacement, and Restoration
Elevators—Inspections, Maintenance, Modernization & Updates, Repair, and Safety Tests

(Deadline 9/30/15)

December Issue

Asphalt—Bidding Apples to Apples, Concrete vs. Asphalt, Life-Cycle Cost Analysis, Sustainability
Legal Review and Update

(Deadline 10/30/15)

TOPICS ROUTINELY COVERED

- Legal
- Financial
- Management
- Engineering
- Concrete & Asphalt
- Technology
- Safety & Security
- Roofing
- Landscaping
- Water Damage
- Disaster
- Insurance
- People & Relations
- Professional Organizations
- News

READERSHIP

CONTACTS

Editorial

Michael Hamline
mhamline@fcapgroup.com

Sales

Jeff Fehlberg
jfehlberg@fcapgroup.com

Sharon Anderson
sanderson@fcapgroup.com

Lynn Powell
lpowell@fcapgroup.com

Phone: 800-425-1314

Our monthly circulation is distributed to the following groups regularly throughout the year:

- All licensed managers of condominiums and homeowner associations
- Governing boards of all condominiums
- All management companies
- Participants of CondoJobs
- All professional associations in Florida
- All Members of FCAP

In addition, many licensing schools and instructors, trade shows, HOA governing boards, and vendors serving the industry receive courtesy copies.

RATES PER-MONTH

	3X	6X	12X
Directory Listing	\$125	\$120	\$115
Directory Box	\$230	\$220	\$210
One-Eighth Directory	\$425	\$405	\$385
One-Sixth	\$665	\$575	\$470
One-Third	\$1,185	\$1,030	\$830
One-Half	\$1,435	\$1,245	\$1,000
Two-Thirds	\$1,745	\$1,515	\$1,225
Full Page	\$2,050	\$1,780	\$1,430
Spread	\$3,700	\$3,220	\$2,590
Back Cover	\$2,625	\$2,285	\$1,835
Other Premium	\$2,340	\$2,035	\$1,640

- All display ads are full color.
- Includes online edition with live links to your website if address is included in ad.
- One-time insertions add 20% to 3X rate

PRINT AD SPECS

Display Ads

Full Page	7.5 x 10
Full Page Bleed	8.625 x 11.125
Spread w/ Bleed	17 x 11.125
2/3 Vertical	4.875 x 9.75
1/2 Vertical	4.875 x 7.125
1/2 Horizontal	7.5 x 4.625
1/3 Vertical	2.375 x 9.75
1/3 Horizontal	7.5 x 3.125
1/3 Square	4.875W x 4.625H
1/6 Vertical	2.375 x 4.625
1/6 Horizontal	4.875 x 2.375

Directory Ads

1/8 Horizontal	3.5 x 2.25
1.5" Box	1.6875W x 1.5H

LIVE AREA
To allow for perfect binding, all live matter (text and pictures without bleed) should be kept .5" from trim edges

TRIM SIZE: 8.375 x 10.875 (trim is the edge of the paper)

REQUIRED BLEED: 8.625 x 11.125 (.125" bleed beyond trim on all 4 sides)

SUBMITTING MATERIALS

The *Journal* prefers high-resolution PDF files. We also accept InDesign (no Word docs), TIFF, or EPS files (no JPG files). All images should be in CMYK format (not RGB) at a resolution of 300 dpi. A color proof is required if color is critical. If not critical, digital materials 10MB or smaller can be e-mailed to cragan@fcapgroup.com.

To send files larger than 10MB: <https://www.hightail.com/u/Advantage-Publishing-dropbox>

CONTACTS

Art Director

Chris Ragan

cragan@fcapgroup.com

Sales

Jeff Fehlberg

jfehlberg@fcapgroup.com

Sharon Anderson

sanderson@fcapgroup.com

Lynn Powell

lpowell@fcapgroup.com

Phone: 800-425-1314

AD DESIGN AND PRODUCTION RATES

- We have illustrators/designers on staff for all of your design needs and reprint services.
- All design charges are based on our \$37.50 minimum and \$75 per hour rate, regardless of ad page size.
- Design charges apply to all ads not submitted camera ready.
- Preparation or production charges are applicable on ads submitted for publication that require modifications and are non-commissionable.
- Composition costs for typesetting, illustrations, corrections, and alterations will be charged to the advertiser and will be billed at the same hourly rate as design charges.
- Mechanical charges are figured on an individual basis for typesetting, design, camera work, insert binding, back-up printing for inserts, trimming, folding, etc.
- **All design, production, mechanical, and preparation charges are billed separately.**

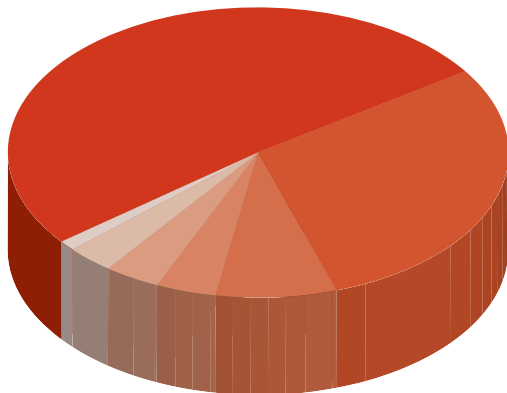
FLCAJ MAGAZINE CIRCULATION

MAILING: *FLCAJ* has an average mailing of 18,000 issues per month. In addition to paid subscribers, the magazine is evenly and systematically mailed to the lists represented below. Each of these addresses receives the magazine 3–4 times per year.

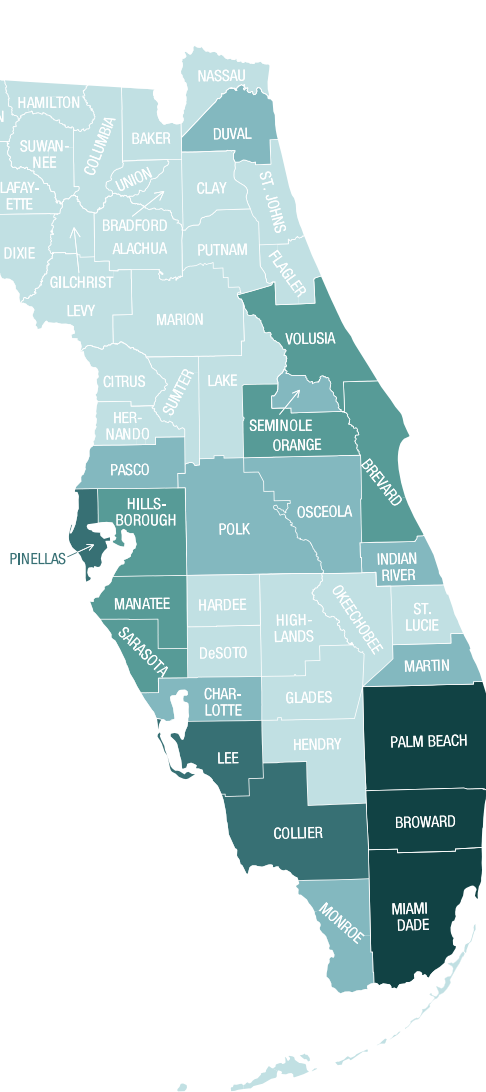
DISTRIBUTION BY COUNTY

8,835	MIAMI DADE	1,716	ORANGE	726	INDIAN RIVER	358	PASCO
7,237	BROWARD	1,286	BREVARD	701	MARTIN	339	WALTON
6,273	PALM BEACH	1,283	HILLSBOROUGH	689	ESCAMBIA	282	POLK
3,412	LEE	1,220	MANATEE	682	BAY	270	OSCEOLA
3,203	PINELLAS	1,145	VOLUSIA	677	OKALOOSA	1,908	OTHER COUNTIES
2,701	COLLIER	755	DUVAL	506	MONROE		
1,862	SARASOTA	736	CHARLOTTE	420	SEMINOLE		

DISTRIBUTION BY TYPE



25,171	Community Association Board of Directors
14,538	Licensed Managers
3,888	Service Providers and Other Professionals
1,912	Management Companies
1,724	FCAP Members
1,489	Professional Organizations and Groups
500	Misc and Office Copies



READERSHIP: Based on our survey of 3.2 readers per issue, approximately 57,000 readers will see your message monthly. Based on list rotation of the yearly figure is 157,000 unique readers.

FCAP SERVICE PROVIDER APPLICATION

BENEFITS OF MEMBERSHIP

- Discounted ads in FLCAJ
- Sponsorship opportunities
- Opportunity to contribute to weekly FCAP e-mail updates
- Access to FCAP Membership Directory using online credentials and secure PIN
- Right to use FCAP logo
- Professional recognition as FCAP member
- Receive weekly FCAP e-mail updates
- Complimentary subscription to FLCAJ

Certified Florida Community Association Service Providers (CFCSP) Also Receive:

- Company logo included in ongoing promotional ad in FLCAJ*
- Announcement in FLCAJ of membership*
- Profile in "FCAP Alive" column*
- Opportunity to submit curriculum to the Florida Advanced CAM Studies course*

REQUIREMENTS

1. **Apply:** Complete and submit application.
2. **Agreement:** Sign the FCAP Code of Ethics.
3. **Vetting:** Legal right to do business (licenses are current) and business character including complaints against license.*

***Those with an asterisk only apply to CFCSP applicants.**

YOUR STATEWIDE NETWORK. JOIN TODAY!

If you are looking for an organization that provides a network of community association information across the state, this is the place for you.

Join FCAP today at www.fcapgroup.com or complete this form and fax to this number: (501) 280-9233.

PROGRAM FEES

Service Provider Member
Annual Renewal

Application Fee: \$349
\$199

CFCSP Member
Annual Renewal

Application Fee: \$626
\$349

APPLICANT INFORMATION

Company Name: _____

Company Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Point of Contact: _____

E-mail: _____

AUTHORIZATION TO CHARGE DEBIT CARD OR CREDIT CARD

I authorize FCAP to charge my debit card or credit card for the following (please choose one).

☐ **\$349 – Service Provider Member**

☐ **\$626 – CFCSP Member**

Debit/Credit Card Number: _____

Expiration Date: _____ 3 or 4 Digit Security Code: _____

Card Type: _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

E-mail Address (for credit card receipt): _____

Phone: _____

Signed: _____ Date: _____

TERMS AND CONDITIONS

Application is required for FCAP membership, to attend FCAP approved courses and events, and to receive FCAP professional designations. Secure application may be made by credit card on our website registration page or by telephone. If paid by check, your FCAP membership will be held until the funds have cleared the bank.

Balance must be paid in full before FCAP membership is granted.

PLEASE FAX OR MAIL YOUR COMPLETED APPLICATION AND PAYMENT TO:

Florida Community Association Professionals, LLC
1000 Nix Road • Little Rock, AR 72211

Main Office Phone: (561) 277-8152 or (800) 425-1314

Stuart, FL Office Phone: (772) 266-8539

Fax: (501) 280-9233

Email: info@FCAPgroup.com

Website: www.FCAPgroup.com

