

PRINT RATES PER-MONTH

		3X	6X	12X
DIRECTORY	Directory Listing	\$125	\$120	\$115
	Directory Box	\$230	\$220	\$210
	One-Eighth Directory	\$425	\$405	\$385
	One-Sixth	\$695	\$595	\$495
DISPLAY	One-Third	\$1,220	\$1,065	\$865
	One-Half	\$1,470	\$1,280	\$1,035
	Two-Thirds	\$1,780	\$1,550	\$1,260
	Full Page	\$2,085	\$1,815	\$1,465
	Spread	\$3,735	\$3,255	\$2,625
	Back Cover	\$2,660	\$2,320	\$1,870
	Other Premium	\$2,375	\$2,070	\$1,675

- All display ads are full color.
- Includes online edition with live links to your website if address is included in ad.
- One-time insertions add 20% to 3X rate

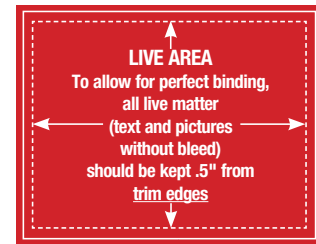
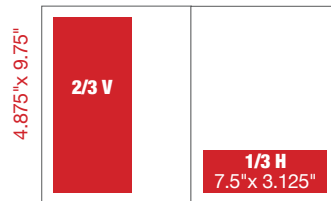
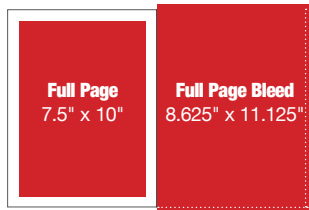
INTERNET RATES PER-MONTH

Newsletter Banner – \$300 per run

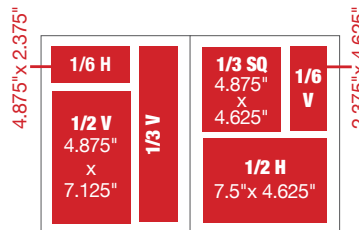
580 pixels x 200 pixels
72 dpi, RGB, JPG

- Our weekly newsletter is delivered every Friday
- 1 month special—Run 3-Get 1 free

PRINT AD SPECS



TRIM SIZE: 8.375 x 10.875
(trim is the edge of the paper)
REQUIRED BLEED: 8.625 x 11.125
(.125" bleed beyond trim on all 4 sides)



Display Ads

Full Page	7.5W x 10H
Full Page Bleed	8.625W x 11.125H
Spread w/ Bleed	17W x 11.125H
2/3 Vertical	4.875W x 9.75H

1/2 Vertical	4.875W x 7.125H
1/2 Horizontal	7.5W x 4.625H
1/3 Vertical	2.375W x 9.75H
1/3 Horizontal	7.5W x 3.125H
1/3 Square	4.875W x 4.625H

1/6 Vertical	2.375W x 4.625H
1/6 Horizontal	4.875W x 2.375H
Directory Ads	
1/8 Horizontal	3.5W x 2.25H
1.5" Box	1.6875W x 1.5H

For artwork submission and further information go to www.fcagroup.com/FLCAJ/advertise/just-bought-ad